



PRESS RELEASE

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The International Certified Flooring Installers Association

2400 East Truman Road
Kansas City, Missouri 64127-2038
Telephone: 816.231.4646
Website: www.CFIinstallers.com
Email: CFIguy@earthlink.net

Contact: Jane Walker (816) 231.4646 or walkerjw@earthlink.net

(Kansas City, MO) CFI 19th Annual Convention

Thursday, August 9th, CFI celebrates nineteen years of promoting quality flooring installation. At the Sheraton Music City Hotel in Nashville, TN, members and associates will gather to increase their skills and knowledge of the flooring industry. Twenty-eight companies sponsored the CFI Installer's Convention Jacket this year. The manufacturers will be presenting the latest information concerning their products; the 21 seminars are packed with "must-have" information to be followed by lots of fun.

Attendance has increased over thirty percent with many attending a CFI Convention for the first time. The seminar schedule has something for everyone.

The seminar sessions include:

- Social Media – Tips That Work for Everyone
- Moisture Testing Procedures and Liabilities
- Spray Adhesives – New Innovations
- Leaner, Greener, Larger, Lighter; Thin Tile Systems
- Trouble Shooting Tips for Wood and Laminate

- New Innovative Ideas for Installation
- A Profitable Business is Exciting!
- Installation Tips for LVT Flooring
- What You MUST Know About Carpet Backings
- Tools! Tools! Tools! Antique and Fun!
- Heat Welding Hands-on Workshop - each session limited to 10 installers – registration required.

The first annual Chris Davis Award will be presented in recognition and dedication to quality flooring installation through CFI. The recipient is an individual who displays the attributes of D. Christopher Davis, deceased President and CEO of the World Floor Covering Association. This individual must possess the ability and willingness to work with all members of the flooring industry to build a stronger foundation between all partners. They must display the characteristics of leadership and the ability to work with others to achieve goals of importance that are directly related to flooring installation. The individual demonstrates support through membership in the International Certified Flooring Installers Association and share the same desires to work together as partners in the flooring industry to promote customer satisfaction as the ultimate goal.

The CFI Convention is open to all in the industry who are interested in enhancing their skills of knowledge of flooring installation.

CFI also announces open training events for all flooring installers and sales associates. Dealers and manufacturers can also schedule training events that are available to specific groups by contacting the CFI office.

Distributors nationwide have hosted CFI training events at Carpet Cushions and Supplies, L. Fishman, T & A Supply, The Cronin Company, Hank's, Southland, T J Flooring Supplies, Tom

Duffy Company and other locations. Mohawk will also conduct four more CFI Residential Carpet training events this year.

“The two-day, hands-on training workshops are presented in carpet, ceramic, resilient, laminate and wood flooring. Training is all about improving the quality of flooring installation,” said Ed Braile, Chairman of the CFI Certification Team. “CFI is known worldwide for the quality of the training that is presented. The CFI Team of Instructors presents the latest technical and skills’ information during the workshops. The CFI Carpet Installation for the inspector, dealer, workroom owner or manager has encountered great success this year. It provides the opportunity for those who work with carpet installers to understand how difficult situations occur, whose problem it really is and discover methods to satisfy the customer.”

Working with the World Floor Covering Association, installation training is affordable for everyone. Apply through CFI today for a membership in the WFCA to take advantage of the numerous opportunities available. Course registration is available at www.CFIinstallers.com or by calling the national CFI Office at (816) 231.4646 or by email at cfiguy@earthlink.net

CFI Schedule of Open Events

Aug 10-11	Nashville, TN	Armstrong, Johnsonite, Mannington	Hands-on Heat Welding
Aug 24-25	Anaheim, CA	Tom Duffy Company	Carpet
Aug 14-15	Columbus, OH	MOHAWK – CFI	Carpet
Aug 17-38	Cincinnati, OH	Certified Flooring Installation Inc	Carpet
Sept 7-8	San Antonio, TX	Floor Pro Network	Carpet
Sept 11-12	Bolingbrook, IL	MOHAWK – CFI	Carpet
Sept 14-15	Spokane, WA	T&A Supply	Carpet
Sept 18-19	Chicago, IL	Chicago FCA / Herrigan	Ceramic
Oct 2-3	Dallas, TX	MOHAWK – CFI	Carpet
Oct 7-13	Santiago, Chile	Ceramic / Laminate-Wood Flooring Training	
Oct 23-24	Dalton, GA	MOHAWK – CFI	Carpet

The CFI website, www.CFIinstallers.com lists the current calendar, the CFI Study Guides per type of event and all pertinent information concerning the workshops. Members of the CFI national office at (816) 231.4646 are also available to answer questions.

Dates that will be announced soon on the website are located in:

Salt Lake City, UT	Carpet
Fort Wayne, IN	Residential Resilient
Dalton, GA	CFI Carpet Installation Inspector Workshop
Honolulu, HI	Carpet
Milwaukee, WI	Laminate-Wood

